

Community Foundation *for* Oceana  
HEALTHY Oceana  
Healthy Eating and Access: Healthy Systems, Healthy Communities

## **Request for Proposals – Round 2**

The Community Foundation *for* Oceana County (CFOC) is pleased to announce a competitive grantmaking program, supported by a grant from the Michigan Health Endowment Fund. The goal of HEALTHY Oceana is to **develop and strengthen the local food system to sustainably increase healthy eating and improve access to healthy food, especially among children and seniors living in poverty**. Cross-community projects are encouraged.

**Who can apply:** Grant requests must be initiated by nonprofit organizations, including schools, governmental units, faith-based organizations, and 501(c)3 nonprofits. Grant recipients will be organizations that serve residents Oceana County, with special emphasis on low-income children and seniors. Existing Healthy Oceana grantees are welcome to apply for new projects, or expansions on existing grant supported projects.

**How much is available:** A total of \$10,800 will be granted. We envision supporting up to 3 projects.

**Grant Priorities:** Projects must focus on producing significant impact in:

- 1) Increasing access to healthy food, along with evidence that disadvantaged residents have increased their purchasing or choosing, preparing, and consuming healthy food, all for improved health outcomes for children and seniors in poverty
- 2) Community or systems changes that strengthen the local food system in disadvantaged areas
- 3) Economic growth around sustainable, community based food systems programs

Priority will be given to projects that:

- Create **local teams and partnerships** and utilize grassroots efforts to increase collaboration
- Stimulate energy and innovations around healthy food
- Experiment with new ideas, e.g., pilot projects that improve access to healthy food
- Move toward creating a community based food system – e.g., Food Hub Enterprise, Farm to School Initiative, Food Policy Council, etc.
- Create new food-related services and jobs
- Demonstrate in-kind and financial support from other sources
- Connect healthy local foods to school lunch programs
- Educate parents and/or students about nutrition and food preparation
- Utilize existing community assets
- Demonstrate sufficient ability to manage the grant
- Continue beyond the life of the grant

**Timeline:**

- **October 1, 2016** - application opens
- **November 1, 2016** – deadline for the Application of Intent
- **November 15, 2016** – application deadline
- **December 2016** - Community Advisory Council (CAC) review and recommendations
- **January 2017** – Notification of awards
- **January 2017 – December 2017** – Implementation of
- **January 1, 2018** - final grant report due

**How to Apply:**

An **Application of Intent**, submitted via eGrant (<https://oceana-foundation.org/grants/applying-for-a-grant/>), is due by November 1. Final applications must be submitted by **11:59 p.m. EST on November 15, 2016**. The application consists of an Agency Profile, a short Application of Intent and a longer Application Form. There is no special application for the Healthy Oceana grant opportunity, grantees are using the same general Foundation application identified as: **grant application fall cycle**.

**Selection Process:**

The HEALTHY Oceana Community Advisory Council, made up of 7-10 members, appointed by the CFOC Board of Trustees will make recommendations to the CFOC Board who will finalize award decisions.

**Notification:** Recipients will be notified on or before **January 1, 2017**.

**Conflict of Interest:** No CFOC employee or CAC member shall personally profit or receive any monetary benefit from this re-granting program.

**Implementation:** The project should be fully implemented, as described in the proposal by **December 1, 2017**.

**Grantee Requirements:**

- Provide quarterly project updates as requested by the CAC (written or verbal reports, attendance at network meetings, or site visits).
- Annual reports that describe project activities and progress toward achieving outcomes will be required, and a final report that summarizes project accomplishments and lessons learned must be submitted within 30 days following the end date of the project
- Grantees should be represented at all networking activities (Learning Journeys, Community Conversations, Technical Advisory Workshops, etc.).