

on the
GROW



30
YEARS
1989-2019

We envision a
community where
everyone has access to
resources to thrive

an update from your
Community Foundation for **Oceana County**

2018 by the numbers... ON THE GROW!

\$1.3
MILLION
IN GIFTS
\$11.5 MILLION
IN TOTAL ASSETS

\$827,427
IN GRANTS &
SCHOLARSHIPS
(\$3 MILLION
IN THE PAST 5 YEARS)

20
NEW
FUNDS
154 TOTAL

\$200,000 BEQUEST
GIFTS

COMMUNITY ASSETS

OCEANA
i CAN!

EMPLOYER
RESOURCE
NETWORK

RURAL
ECONOMIC
DEVELOPMENT
COHORT

Read early. Read often.

Learn more here:

www.oceana-foundation.org/community-impact



community foundation

Oceana County

\$25,000

YEAR-END CHALLENGE MATCH

EXCEEDED

WITH \$37,500 IN GIFTS TO ADMINISTRATIVE FUND
& COMMUNITY INVESTMENT FUND

THANK YOU

6



LEGACY
SOCIETY
MEMBERS

39 TOTAL

2018
was another

*record
breaking
year!*

Help us continue
to grow our
community
impact through
a 2019 year-end gift
– and have
your gift doubled!

Dear Friends:

We have BIG news! And, a BIG opportunity.

In 2018 we developed a 3-year strategic plan with a strong focus on Oceana's broad challenges – such as poverty, low education attainment, scarcity of skilled workers and housing. As part of that plan the Board of Directors identified strategies to effect positive community change in the future, including expanding our presence and impact in the community.

The board also acknowledged that the Community Foundation had reached a milestone, an asset level of more than \$13 million in 2019, capable of creating an independent foundation. Earlier this month, the IRS approved the Community Foundation for Oceana County as an independent non-profit.

The plan is to begin independent operations on January 1, 2020. All funds held at the Community Foundation for Muskegon County for the Oceana Foundation will transfer over in early 2020.

We were again offered a special opportunity to match gifts – this time up to \$50,000 - earmarked to either our Community Investment Fund or Administrative Fund, or both, until December 31. Each and every gift makes a difference - don't miss your opportunity to have your gift doubled! Can you help us start our independence with this added support towards our leadership and grantmaking capacities?

We are grateful to have reached this 30 year milestone and for your continued partnership!



Tammy Carey
Executive Director



Randy Wagner
Chair, Board of Directors



What Can You Do?



community foundation

Oceana County

Help Us Meet Our Challenge Match

Give to the Community Investment Fund (unrestricted – supports greatest needs) or Administrative Fund (supports and sustains the leadership activities of the Foundation) and have your gift doubled! All gifts to these funds are matched up to \$50,000 until December 31.

Partner With Us

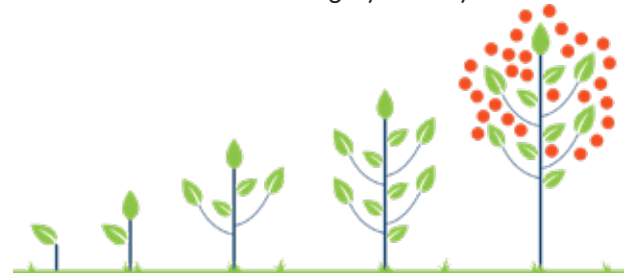
Start a new fund or contribute to one of the 150+ existing funds that support your favorite causes. Create a donor advised fund to “bunch” multiple years of gifts into one year to take advantage of itemizing.

Use Tax-Smart Giving With IRA & Stocks

Donors over 70 ½ can directly transfer up to \$100,000 from their IRA per year to the Foundation, without having to claim the distribution as income (the Foundation is a qualified IRA charity). Or, transfer appreciated stocks straight to the Foundation and avoid capital gains tax.

Leave A Legacy

Many of our donors like to leave money to charity in their will. Are there any causes or work that we are doing that you are passionate about? We invite you to become a member of our Legacy Society.



Gifts are the seedlings.

We grow the seedlings.

From the growth, we award grants and scholarships.

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www.oceana-foundation.org | 231-869-3377